

Editorial Calendar

<p>january</p>	<ul style="list-style-type: none"> ■ Assembling the Editing Bay ■ Choosing a DV Camcorder <p>Editorial Close: 11/12/04 Ad Space Close: 12/2/04 Ad Materials Due: 12/9/04 Mail Date: 1/6/05</p> <p>Bonus Distribution: Macworld</p>	<p>may</p>	<ul style="list-style-type: none"> ■ Promoting Your Business on the Web ■ Creating Streaming Video in Your NLE <p>Editorial Close: 3/18/05 Ad Space Close: 4/7/05 Ad Materials Due: 4/14/05 Mail Date: 5/10/05</p> <p>Bonus Distribution: Streaming Media NY, Media-Tech</p>	<p>september</p>	<ul style="list-style-type: none"> ■ High-Density DVD Update ■ HDV & 24p <p>Editorial Close: 7/12/05 Ad Space Close: 8/1/05 Ad Materials Due: 8/8/05 Mail Date: 9/1/05</p> <p>Bonus Distribution: IBC</p>
<p>february</p>	<ul style="list-style-type: none"> ■ Producing HD Video ■ Batch Encoding <p>Editorial Close: 12/20/04 Ad Space Close: 1/10/05 Ad Materials Due: 1/17/05 Mail Date: 2/10/05</p>	<p>june</p>	<ul style="list-style-type: none"> ■ Duplicating & Printing Professional DVDs ■ Camera Stabilizer Shootout <p>Editorial Close: 4/12/05 Ad Space Close: 5/2/05 Ad Materials Due: 5/9/05 Mail Date: 6/2/05</p> <p>Bonus Distribution: InfoComm</p>	<p>october</p>	<ul style="list-style-type: none"> ■ Shooting for Streaming ■ Producing & Streaming Video Demos <p>Editorial Close: 8/9/05 Ad Space Close: 8/29/05 Ad Materials Due: 9/5/05 Mail Date: 9/29/05</p> <p>Bonus Distribution: Streaming Media CA</p>
<p>march</p>	<ul style="list-style-type: none"> ■ Pro Non-Linear Editing ■ The Art of the Three-Camera Shoot: Production <p>Editorial Close: 1/18/05 Ad Space Close: 2/7/05 Ad Materials Due: 2/14/05 Mail Date: 3/10/05</p>	<p>july</p>	<ul style="list-style-type: none"> ■ Pro NLE Performance Shootout ■ Graphics & Effects for Event Video <p>Editorial Close: 5/10/05 Ad Space Close: 5/30/05 Ad Materials Due: 6/6/05 Mail Date: 6/30/05</p> <p>Bonus Distribution: DV Expo East</p>	<p>november</p>	<ul style="list-style-type: none"> ■ Pro DVD Printers ■ Lighting Kits for Videographers <p>Editorial Close: 9/13/05 Ad Space Close: 10/3/05 Ad Materials Due: 10/10/05 Mail Date: 11/3/05</p>
<p>april</p>	<ul style="list-style-type: none"> ➔ 2005 Reader's Choice Awards ■ Dedicated Video Workstations ■ The Art of the Three-Camera Shoot: Post <p>Editorial Close: 2/22/05 Ad Space Close: 3/14/05 Ad Materials Due: 3/21/05 Mail Date: 4/18/05</p> <p>Bonus Distribution: NAB</p>	<p>august</p>	<ul style="list-style-type: none"> ■ Same Day Edits for Event Video ■ Producing Pro Photo Montages <p>Editorial Close: 6/14/05 Ad Space Close: 7/4/05 Ad Materials Due: 7/11/05 Mail Date: 8/4/05</p> <p>Bonus Distribution: WEVA, SIGGRAPH</p>	<p>december</p>	<ul style="list-style-type: none"> ■ Tapeless Storage for HD & HDV ■ Prosumer HDV Camcorder Shootout <p>Editorial Close: 10/18/05 Ad Space Close: 11/7/05 Ad Materials Due: 11/14/05 Mail Date: 12/8/05</p> <p>Bonus Distribution: DV Expo West</p>

questions???

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