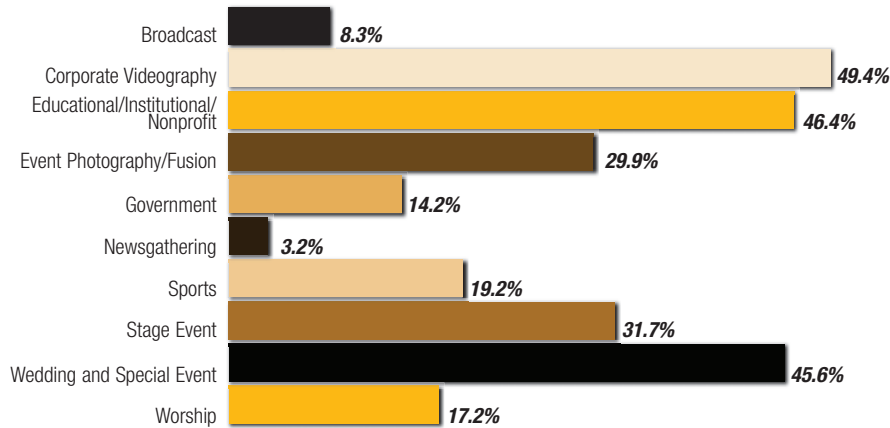
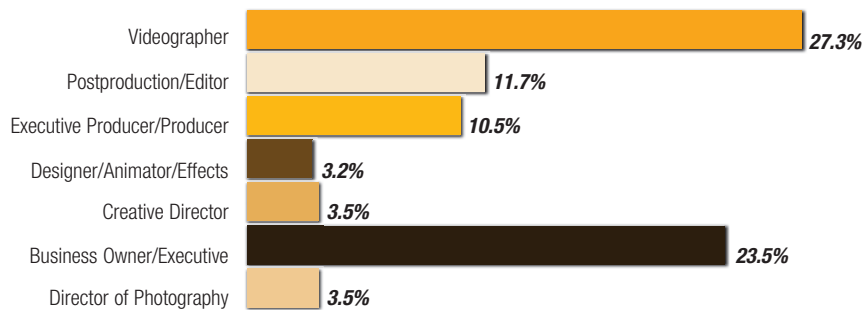


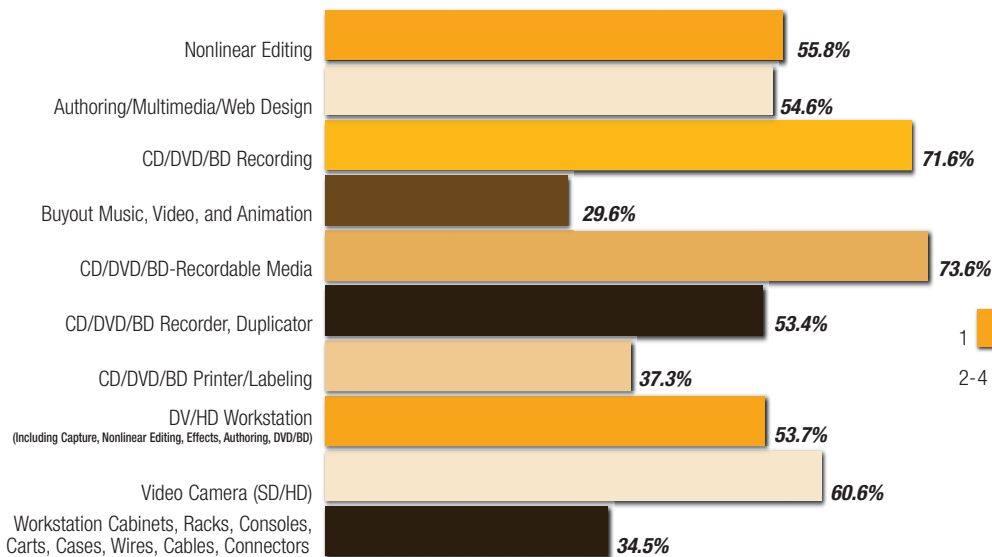
Areas of Professional Work



Primary Organizational Role



Products Readers Approve for Purchase



Source: September 2010 Reader Survey

EventDV Demographics

EventDV readers are pro videographers.

Working on an average of 50 events per year, they shoot video, edit single- and multicamera source material, create DVD titles, duplicate discs, and deliver content online. Their buying power and use of specific products is documented by the survey data on this page.

EventDV

is home to large concentrations of proven buyers

of products in categories like video-editing software/hardware, DVD authoring tools, disc duplication, blank media, stock audio/video, and DSLRs and HD camcorders, to name a few.

A highly targeted audience of videography professionals

Subscribers have the authority to specify, recommend, or authorize purchases.

EventDV is where they stay informed about the leading brands and product offering ... before annual budget dollars are spent.

Size of Company (# of Employees)

